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THE ENTREPRENEURS REPORT

PRIVATE COMPANY FINANCING TRENDS

From the Wilson Sonsini Database:

FINANCING TRENDS Q1 2025



Key Features and Developments in This Report

Bob O'Connor Discusses Clean Energy and Climate Tech

In an expansive interview, Wilson Sonsini partner Bob O'Connor discusses current challenges and opportunities facing start-ups in the climate technology and clean energy sectors, highlighting the potential effects of regulatory changes on the current start-up landscape.

See [p. 3](#)

Valuations Remain Volatile at Later Stages

In Q1 2025, early-stage Seed and Series A valuations were consistent with previous quarters. Meanwhile, reflecting uncertainty in the public markets, Series B valuations rose after a disappointing previous quarter, and Series C and later valuations dropped significantly.

See [p. 5](#)

Fundraise Amounts Bounce Around

Seed and Series A fundraise amounts started the year by declining slightly from the previous quarter but remain strong by historical standards. Series B fundraise amounts experienced a significant surge to start 2025, while Series C and later raise amounts dropped.

See [p. 6](#)

Pre-Seed Convertible Notes All but Disappear

The vast majority of pre-Seed investments now utilize SAFEs over convertible notes. However post-Seed convertible notes continue to be a popular tool for companies raising bridge rounds. Both SAFE and post-Seed note amounts in Q1 were consistent with recent quarters.

See [p. 9](#)

THE ENTREPRENEURS REPORT: PRIVATE COMPANY FINANCING TRENDS



Market Perspective with Wilson Sonsini's Bob O'Connor

Bob O'Connor is a corporate partner with Wilson Sonsini Goodrich & Rosati's San Francisco office. Bob's global practice focuses on the representation of high-growth enterprises, with an emphasis on those innovating in the energy, infrastructure, mobility, consumer products, and sustainability sectors, as well as the representation of venture capital and private equity firms, corporate venture groups, family offices, and impact investors that finance them.

You co-chair the firm's **Climate and Clean Technologies** practice. How would you describe the venture capital landscape in the climate tech sector in 2025 compared to previous years? What key trends are you observing?

What role do you think policy or regulatory changes will play in shaping the climate tech sector in the near-term? How should investors and entrepreneurs prepare for these changes?

In April, the Federal Reserve used the word "uncertainty" in its **report** twice as many times as it did during the pandemic or the global financial crisis. Suffice it to say, this uncertainty has permeated the venture capital markets in 2025, and particularly so in the climate tech sector. Last year, I would characterize the climate tech sector as being "Dickensian," in that our clients experienced both "the best of times and the worst of times." On the one hand, we saw a steady stream of down-rounds and recapitalizations, while at the same time we saw significant mark-ups for some, particularly for those companies offering solutions to how the energy sector can meet the insatiable energy demand driven by Artificial Intelligence's (AI) voracious appetite for electrons and the growing electrification of everything. This year, however, uncertainty regarding supply chains in response to the current administration's approach to tariffs, and the much-anticipated battle over the future of the Inflation Reduction Act's (IRA) tax credits in the budget reconciliation bill, have given venture investors pause. Fundamentally, however, I believe this will be a short-term phenomenon, and once we begin to see greater certainty in these key areas, we should expect to see climate tech venture investment levels recover later this year.

In the near term, policy changes are playing, and will continue to play, a significant role in the climate tech sector, of course. For months, we have been crystal ball-gazing at what to expect out of the budget reconciliation bill negotiations in terms of the impact on the IRA, and we are now beginning to see the shape of those negotiations, though it remains very early, and it is difficult to predict where that will ultimately land. First, I believe the most important thing that investors and entrepreneurs can do is to use their voice and advocate for their companies with their Congressional representatives, now. So many of the policies that I understand are at risk of being cut back or eliminated altogether support companies that create jobs and onshore manufacturing, and those stories need to be told, and those benefits need to be amplified. Second, investors and companies should plan to address their capital needs with the expectation that elements of their capital stack that were enabled by government grants, or loan programs, or transferable tax credits, and the like, may sunset earlier than expected in future years, and to proactively explore how to mitigate that risk through creative corporate or asset-level financing structures and capital-efficient business models.

Market Perspective with Wilson Sonsini's Bob O'Connor (cont.)

What specific sectors or industries do you believe are more resilient or promising for VC investment in 2025? Why do these sectors stand out to you?

Speaking of resilience, one such sector is in the area of adaptation and resilience. In fact, earlier this spring, I had the opportunity to speak on the subject of resilience at [NREL's Industry Growth Forum](#), and what is clear is that many of the best minds in our national labs system recognize the growing need for, and opportunity represented by, enabling resilient energy and infrastructure, from wildfire mitigation, grid-hardening, to climate data for insurance decisioning. Moreover, we see significant opportunity to address AI's unprecedented energy and water demands, including technologies that enable the delivery of clean, firm power, not just in the long term, such as in the case of nuclear fission or fusion or geothermal, but in the near term, whether through batteries, such as long-duration or second-life batteries, or virtual power plants. Finally, we expect policy and economic tailwinds for critical minerals and sustainable materials, and companies that can produce them efficiently, or on an AI-enabled basis. In short, despite the difficult funding environment, I remain incredibly excited and optimistic across a number of technologies with massive Total Addressable Markets (TAMs).

How do you see valuation trends evolving in the current climate? What advice would you give to entrepreneurs regarding their valuation expectations?

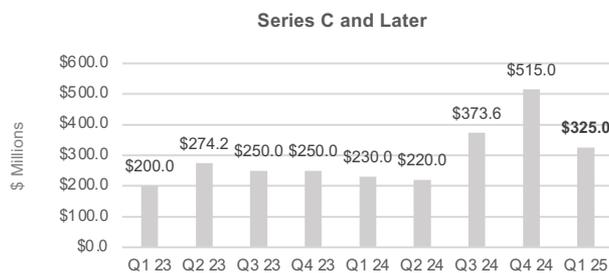
On the one hand, we continue to see competitive deals that are oversubscribed and command premium valuations, particularly at the earlier stage. However, for our later stage clients, we continue to see valuations that represent down-rounds relative to rounds last priced during the 2021 and 2022 time-period where valuations, driven in part by the [de-SPAC](#) exuberance, were considerably frothier. So, my advice to entrepreneurs: first, be realistic. Your last round's valuation will need to be rationalized, and the current funding environment is characterized by a general slowdown due to economic uncertainty as well as a pullback in capital availability as investors take a wait-and-see approach. Second, plan ahead. Make harder decisions today to drive to profitability and to reduce cash burn in order to extend runway and attract capital in an environment that will be risk averse with respect to companies that do not credibly show a path to cash flow break even.

What advice do you have for early-stage startups looking to raise their first round of outside capital this year?

First, keep the faith. The early-stage venture landscape is to a certain extent insulated from the uncertainty driven from the current economic and policy environment. So, keep the faith that start-ups with strong teams, differentiated technologies, and stories addressing large TAMs, should be able to execute successful fundraises. Second, know your audience. Understand that many early-stage investors may be reserving dry powder to support existing portfolio companies or may be unwilling to bear financing risk alone. This may translate into casting a wider net for your capital raise and recognizing that some early-stage investors may require you to attract credible co-investors as a condition to your early-stage funding. Finally, for those companies that will be developing first-of-a-kind (FOAK) projects, do your homework to understand your financing lifecycle, and the true capital requirements of your business model. For example, a program like [Developer University](#) or DevU, where we are partnering with CREO and Spring Lane Capital, is a great example of steps that entrepreneurs can take to come up to speed on how to present their business models and the capital needs of their FOAK projects to a venture audience with clarity and in a manner that is grounded in assumptions that are credible and ultimately financeable.

PRE-MONEY MEDIAN VALUATIONS*

Early-Stage Valuations Remain Consistent While Later Stage Shows Volatility



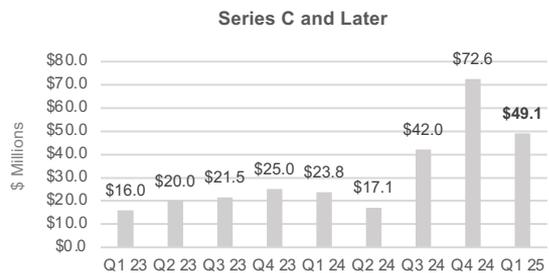
In Q1 2025, venture capital valuations showcased a mixed fundraising landscape, reflecting cautious optimism at the early stage amid ongoing economic uncertainty at the later stage.

Seed valuations this quarter decreased by several million dollars compared to Q4 2024 but remain in line with early-stage valuations seen over the past several years. Series A median valuations in Q1 hit \$49 million, a notable step up over 2024 and approaching an all-time high.

Later stages saw Series B valuations increasing in 2025 after a disappointing Q4 2024, while Series C and later valuations came back to earth after a record-breaking previous quarter. While both Series B and Series C and later valuations started 2025 consistent with what we have seen over the past couple of years, this quarter-over-quarter volatility suggests that investors continue to wrestle with uncertain exit options in the short-term.

EQUITY FUNDRAISE MEDIAN AMOUNTS*

Fundraise Amounts Indicate Investor Optimism



Like valuations, fundraise amounts over the past several quarters have also been somewhat volatile, especially for later stage companies.

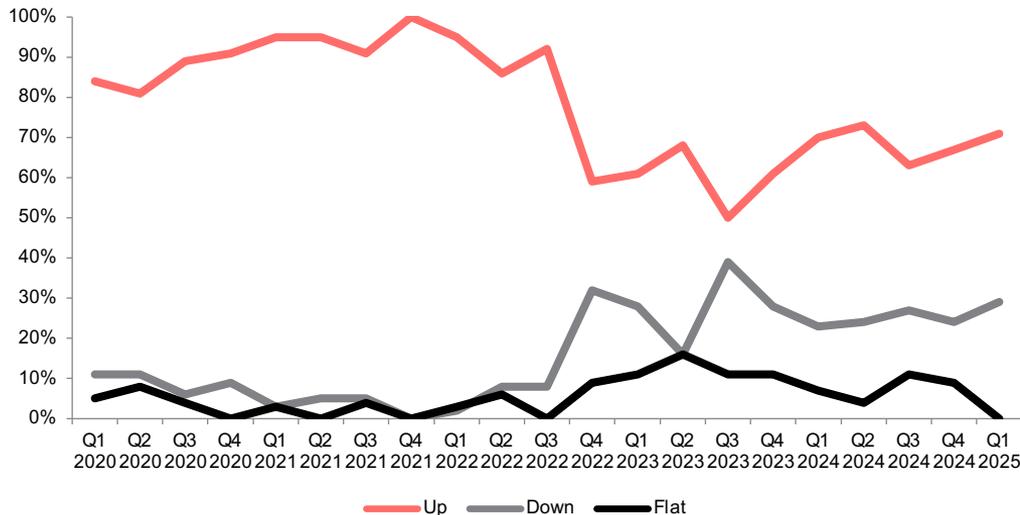
Seed fundraising amounts declined slightly from \$4.5 million in Q4 2024 to \$4.0 million, while Series A amounts fell from \$13.2 million to \$12.0 million, reflecting stable, if muted, investor interest in early-stage companies.

While valuations may be difficult to nail down, Series B fundraising nonetheless surged from \$16.1 million in Q4 2024 to \$26.2 million in Q1 of this year. This signals a renewed confidence in more mature start-ups, particularly within the flourishing Artificial Intelligence sector. Many of these AI companies, having established themselves in the past few years, are now advancing toward later and larger fundraising rounds.

However, Series C and later fundraises dropped significantly from \$72.6 million to \$49.1 million. Despite this decline, amounts remain high by historical standards. This recent reduction in fundraise amounts at these later stages, like lower valuations, likely stems in part from the uncertain economic environment and the largely closed IPO market.

The Down Round Seems to Be Here to Stay

Up and Down Rounds by Quarter (Series B and Later Companies)



Seventy-one percent of Series B and later companies that raised priced capital in Q1 2025 were able to do so via an up round, an increase of a few percentage points from the previous quarter.

At the same time, the percentage of down rounds also rose from 24% to 29%, suggesting that while some companies are doing well, others are facing challenges in meeting their previous valuations.

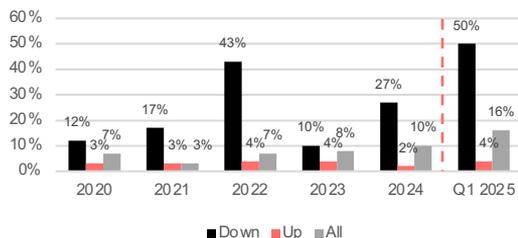
Over the past two years, down rounds have consistently made up around 25% of post-Series A financings. This higher prevalence of down rounds shows no signs of abating. Whether this percentage remains stable in the coming year will depend on the state of the IPO market and the broader economic environment. If 2025 sees successful technology and life science public offerings at encouraging prices, the VC ecosystem may be injected with enough confidence to justify higher valuations and fewer down rounds. Alternatively, fewer IPOs or continuing uncertainties might keep the down round percentage elevated.

The absence of flat rounds this quarter (down from 8% in Q4 2024) is a trend that we will continue to monitor and may suggest that more companies are choosing to raise bridge financing through SAFEs and convertible notes.

EQUITY FINANCING DEAL TERMS*

Investors Are Hedging More Against Downside Risk

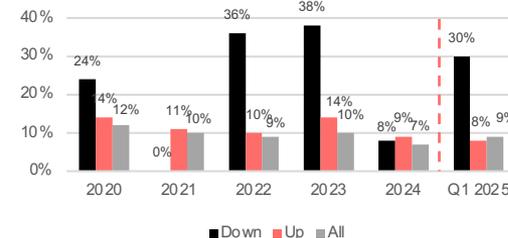
Deals with Pay to Play
(Series B and Later Financings)



Liquidation Preferences
(Series B and Later Financings)



Participating Liquidation
(All Preferred Stock Financings)



In Q1 2025, equity financing deal terms for Series B and later rounds showed notable changes compared to 2024. The percentage of pay-to-play provisions in down rounds increased sharply to 50%, up from 27% in 2024, indicating that investors are more inclined to use these terms to safeguard their investments in more distressed start-ups.

Participating liquidation preferences also saw a significant increase, appearing in 30% of down rounds, compared to just 8% in 2024. This shift highlights a growing preference for terms that allow investors to recover their investments in challenging liquidation scenarios. The percentage of Series B and later financings featuring senior liquidation preferences decreased to 19%, down from 29% in 2024.

Overall, these trends reflect a more cautious negotiation environment, with investors focusing on protecting their stakes amid ongoing economic uncertainties. The increase in pay-to-play participating liquidation preferences indicates that some investors are adapting to the current landscape, while the decline in senior liquidation preferences shows a willingness to step away from more traditionally investor-favorable terms when needed.

CONVERTIBLE NOTE MEDIAN RAISE AMOUNTS

Is the Pre-Seed Convertible Note Dead?

Pre-Seed - Convertible Notes
(Yearly Comparison)



Post-Seed Convertible Notes
(Yearly Comparison)



Pre-Seed - Convertible Notes
(Quarterly Comparison)



Post-Seed - Convertible Notes
(Quarterly Comparison)



For the first time, we have excluded pre-Seed convertible notes from this quarter's report due to a low number of relevant deals in our dataset. The pre-Seed investment ecosystem remains strong, but investors and start-ups are increasingly favoring SAFEs (which featured in 91% of Q1's pre-Seed deals) over notes. SAFEs typically involve fewer legal complexities and allow for quicker fundraising processes, making them attractive to early-stage start-ups that need to secure capital without extensive negotiations.

In contrast, bridge fundraising through post-Seed convertible notes remains common, with the median amount raised increasing for the second quarter in a row, reaching \$2.50 million. This increase over previous quarters reflects investor willingness to participate in bridge rounds as post-Seed companies navigate uncertain market conditions and work towards justifying larger preferred stock financings.

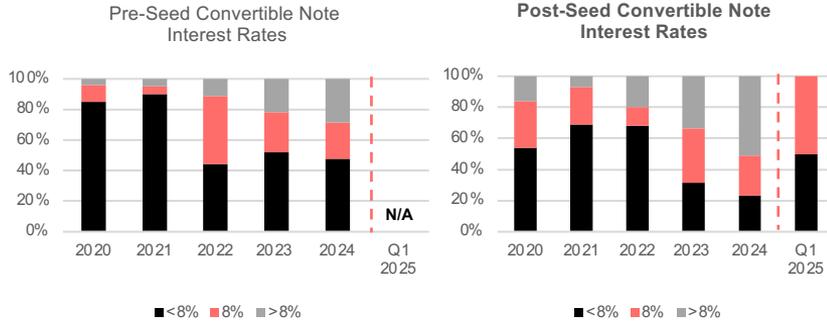
The trends seen in Q1 2025's convertible note fundraising indicate an ongoing reliance on notes among post-Seed companies, while the shift towards SAFEs in early stages reflects changing investment strategies and is likely to continue.

THE ENTREPRENEURS REPORT: PRIVATE COMPANY FINANCING TRENDS

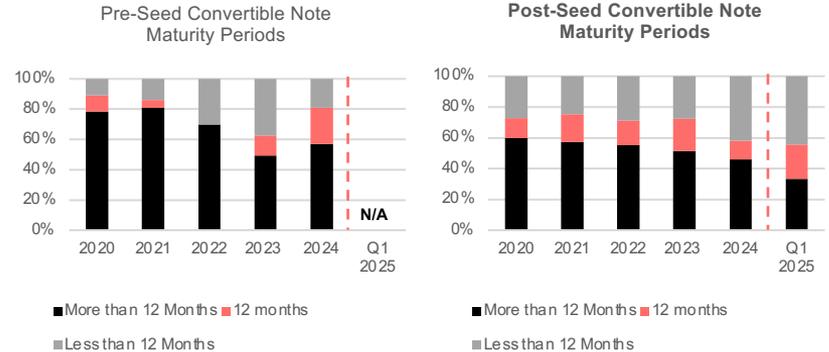
CONVERTIBLE NOTE DEAL TERMS*

Bridge Notes See Lower Interest Rates and Shorter Maturity Periods

Interest Rates



Maturity Periods



In Q1 2025, the terms for post-Seed convertible notes showed distinct trends compared to recent years. The proportion of post-Seed convertible notes with interest rates below 8% rose to 50%, a notable increase from 23% in 2024.

On the other hand, the percentage of post-Seed notes with maturity periods exceeding 12 months decreased to 33%, down from 46% in 2024 and the percentage of post-Seed notes with maturities of less than 12 months increased to 44%.

SAFEs (Simple Agreements for Future Equity)

SAFE Raise Amounts Remain Consistent with 2024

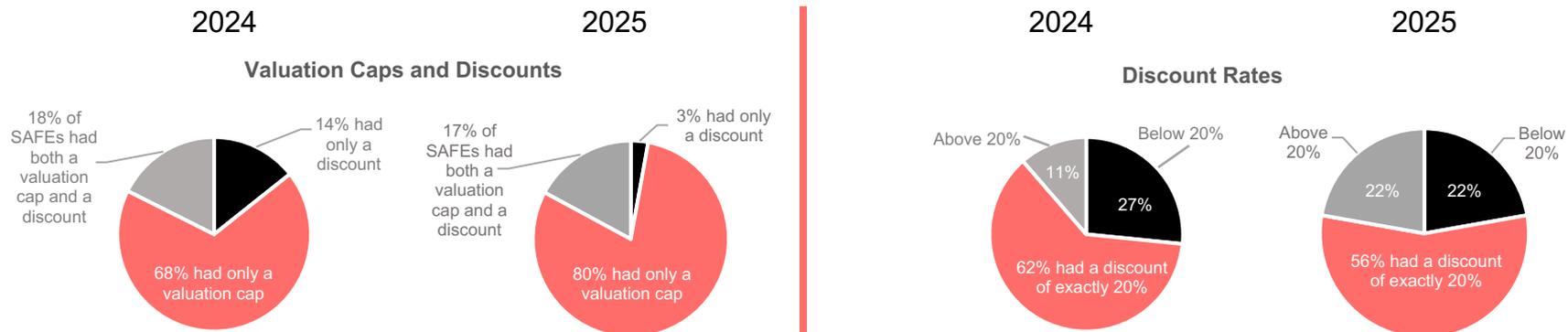


In Q1 2025, the median amount raised through SAFE financings was \$700,000, remaining below \$1 million for the 12th consecutive quarter.

As noted above, investors in a significant majority (approximately 91%) of our pre-Seed non-equity financings purchased SAFEs rather than convertible promissory notes.

SAFEs (Simple Agreements for Future Equity)

SAFE Terms Start to Move



Compared to 2024, the start of 2025 saw a bit of a shift in SAFE terms, and we will be watching future quarters to learn if these trends are short-lived or represent a more permanent change in SAFE structures. Ninety-seven percent of Q1 2025's SAFEs included a valuation cap, up significantly from 2024 when valuation caps were featured in 86% of deals. This suggests that investors are increasingly favoring valuation caps as the most acceptable mechanism for providing down-side protection when making early-stage investments. Several years ago, start-up accelerator Y-Combinator removed its form of SAFE that provided for both a valuation cap and discount, which is another possible contributor to the recent increase in valuation cap-only SAFEs.

The median valuation cap this quarter was \$17 million, a slight increase from 2024's \$16 million, underscoring the continuing willingness of investors to support start-ups with reasonable potential valuations as they prepare for future equity rounds.

While the median discount rate remained at the standard 20% in Q1 2025, nearly half of SAFEs featuring a discount included a discount rate that was above or below that median, suggesting that investors are becoming more amenable to customizing discount rates under certain scenarios.

Delaware Enacts Landmark Corporate Law Amendments

On March 25, 2025, the Delaware legislature and Governor enacted landmark amendments to the Delaware General Corporation Law that will have significant impacts for Delaware corporations and transaction planning. The amendments respond to recent concerns over Delaware law that had arisen in the market and should, in our view, restore the stability, predictability, and balance that long characterized Delaware law.

The amendments enact various changes that may affect venture-backed start-ups, including:

- They provide definition around what it means to be a controlling stockholder in response to case law that had made that question indeterminate. Now, essentially, a controlling stockholder must either 1) possess a majority stake or elect a majority of the board of directors or 2) possess one-third of the stockholder voting power and the power to exercise managerial authority.
- They provide clear mechanisms for cleansing conflicts of interest involving controlling stockholders, directors, and officers so that companies can plan transactions with predictability and avoid protracted litigation while still acting responsibly for their investors.
- They provide that controlling stockholder conflicts of interest can be cleansed either through an independent board committee or through a disinterested stockholder vote, unless the transaction at issue constitutes a going-private transaction, in which case both protections are required to retain the protection of the deferential business judgment rule.
- They revise Delaware's statute that allows stockholders with a proper purpose to inspect books and records of the corporation. The amendments limit that right to core books and records of the corporation, such as the charter, bylaws, annual financial statements, and board minutes and accompanying board records, unless a stockholder shows a compelling need for other records, or a corporation fails to maintain certain categories of information and other records are necessary and essential to the stockholder's purpose.

For more information on these amendments, please see our [recent client alert](#) or contact any member of Wilson Sonsini's [Corporate Governance](#) or [Corporate Governance Litigation](#) practices.

THE ENTREPRENEURS REPORT: PRIVATE COMPANY FINANCING TRENDS

A Selection of Recent Wilson Sonsini Deals

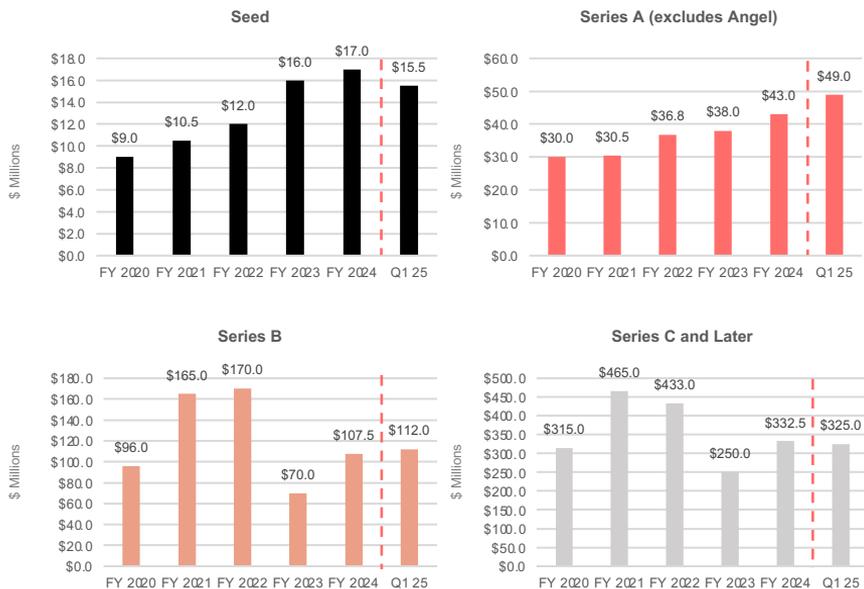
Wilson Sonsini attorneys across practice group and offices advised hundreds of companies and investors in Q1 2025 deals. Here are a few notable examples of our attorneys and their work:

- [AssetWatch on \\$75 Million Series C Financing](#)
- [Plenful on \\$50 Million Series B](#)
- [Base Power on \\$200 Million Series B](#)
- [J.P. Morgan Growth Equity Partners on Nourish's \\$70 Million Series B](#)
- [Base Power on \\$200 Million Series B](#)
- [Altruist on \\$152 Million Series F Financing](#)
- [Crux on \\$50 Million Series B](#)
- [Glycomine on \\$115 Million Series C](#)
- [Parallel Systems on \\$38 Million Series B](#)
- [Neurona Therapeutics on \\$102 Million Oversubscribed Financing](#)
- [Isomorphic Labs on \\$600 Million External Funding Round](#)
- [RayThera on \\$110 Million Series A](#)

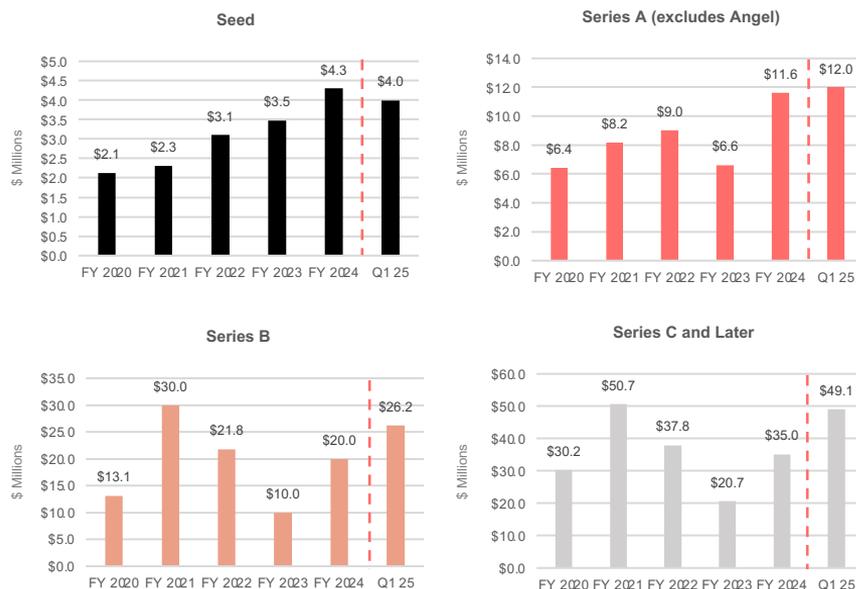


Appendix - A Yearly Look-Back on Equity Valuations and Raise Amounts

Pre-Money Median Valuations



Equity Fundraise Median Amounts



THE ENTREPRENEURS REPORT: PRIVATE COMPANY FINANCING TRENDS

Appendix - Private Company Financing Deal Terms (Wilson Sonsini Deals)

	2020 All Rounds ₂	2021 All Rounds ₂	2022 All Rounds ₂	2023 All Rounds ₂	2024 All Rounds ₂	Q1 2025 All Rounds ₂	2020 Up Rounds ₃	2021 Up Rounds ₃	2022 Up Rounds ₃	2023 Up Rounds ₃	2024 Up Rounds ₃	Q1 2025 Up Rounds ₃	2020 Down Rounds ₃	2021 Down Rounds ₃	2022 Down Rounds ₃	2023 Down Rounds ₃	2024 Down Rounds ₃	Q1 2025 Down Rounds ₃
Liquidation Preferences - Series B and Later																		
Senior	35%	24%	30%	26%	29%	19%	32%	23%	26%	20%	13%	12%	56%	50%	64%	38%	63%	40%
<i>Pari Passu</i> with Other Preferred	63%	75%	70%	74%	71%	78%	67%	76%	74%	80%	87%	84%	44%	50%	36%	62%	35%	60%
Junior	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%
Complex	1%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%
Participating vs. Non-Participating																		
Participating - Cap	4%	4%	3%	2%	3%	6%	6%	4%	3%	4%	7%	8%	0%	0%	0%	14%	2%	10%
Participating - No Cap	8%	6%	6%	8%	4%	3%	8%	7%	7%	10%	2%	0%	24%	0%	36%	24%	6%	20%
Non-Participating	88%	90%	91%	90%	93%	91%	86%	89%	90%	85%	91%	92%	76%	100%	64%	62%	92%	70%
Dividends																		
Yes, Cumulative	10% ⁴	5%	6%	3%	4%	4%	10% ⁴	6%	8%	6%	7%	9%	25% ⁴	0%	8%	0%	2%	10%
Yes, Non-Cumulative	79% ⁴	56%	51%	46%	42%	46%	83% ⁴	65%	57%	53%	52%	68%	69% ⁴	57%	58%	65%	65%	70%
None	10% ⁴	39%	43%	51%	55%	50%	7% ⁴	29%	35%	40%	42%	23%	6% ⁴	43%	33%	35%	33%	20%
Anti-Dilution Provisions																		
Weighted Average - Broad	95%	97%	98%	98%	96%	100%	98%	98%	99%	100%	94%	100%	76%	100%	100%	95%	100%	100%
Weighted Average - Narrow	1%	1%	0%	1%	0%	0%	2%	1%	0%	0%	0%	0%	6%	0%	0%	5%	0%	0%
Ratchet	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	6%	0%	0%	0%	0%	0%
Other (Including Blend)	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None	2%	1%	1%	2%	3%	0%	0%	0%	0%	0%	6%	6%	12%	0%	0%	0%	0%	0%
Pay-to-Play - Series B and Later																		
Yes, Pay-to-Play	7%	3%	7%	8%	96%	16%	3%	3%	4%	4%	2%	4%	12%	17%	43%	10%	27%	50%
None	93%	97%	93%	92%	0%	84%	97%	97%	96%	96%	98%	96%	88%	83%	57%	90%	73%	50%
Redemption																		
Yes, Redemption	13%	10%	8%	5%	8%	6%	10%	15%	12%	4%	12%	0%	25%	17%	7%	15%	4%	10%
None	88%	90%	92%	95%	92%	94%	90%	86%	89%	96%	88%	100%	75%	83%	93%	86%	96%	90%

¹We based this analysis on deals having an initial closing in the period to ensure that the data clearly reflects current trends. Please note the numbers do not always add up to 100% due to rounding.

²Includes flat rounds and, unless otherwise indicated, Series A rounds.

³Note that the All Rounds metrics include flat rounds and, in certain cases Seed and Series A financings as well. Consequently, metrics in the All Rounds column may be outside the ranges bounded by the Up Rounds and Down Rounds columns, which will not include such transactions.

⁴The 2020 increase in the number of transactions reported as including dividends resulted in part from a change to our reporting methodology.

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Appendix - Convertible Notes - Deal Terms (Wilson Sonsini Deals)

Convertible Notes ¹	2020	2021	2022	2023	2024	Q1 2025	2020	2021	2022	2023	2024	Q1 2025
	Pre-Seed	Pre-Seed	Pre-Seed	Pre-Seed	Pre-Seed	Pre-Seed ²	Post-Seed	Post-Seed	Post-Seed	Post-Seed	Post-Seed	Post-Seed
Interest rate less than 8%	85%	90%	44%	52%	48%	N/A	54%	69%	68%	32%	23%	50%
Interest rate at 8%	11%	5%	44%	26%	24%	N/A	30%	24%	12%	35%	26%	50%
Interest rate greater than 8%	4%	5%	11%	22%	29%	N/A	16%	7%	20%	34%	51%	0%
Maturity less than 12 months	11%	14%	30%	38%	19%	N/A	27%	25%	29%	28%	42%	44%
Maturity 12 months	11%	5%	0%	13%	24%	N/A	13%	18%	16%	21%	12%	22%
Maturity more than 12 months	79%	81%	70%	50%	57%	N/A	60%	58%	55%	52%	46%	33%
Debt is subordinated to other debt	13%	14%	40%	17%	25%	N/A	46%	48%	41%	39%	35%	40%
Loan includes warrants ³	4%	0%	0%	0%	0%	N/A	12%	6%	20%	22%	15%	0%
Warrant coverage less than 25%	100%	N/A	N/A	N/A	N/A	N/A	67%	0%	11%	45%	50%	N/A
Warrant coverage at 25%	0%	N/A	N/A	N/A	N/A	N/A	0%	0%	0%	0%	0%	N/A
Warrant coverage greater than 25%	0%	N/A	N/A	N/A	N/A	N/A	33%	100%	89%	55%	50%	N/A
Automatic conversion into equity on qualified financing ⁴	100%	100%	100%	92%	89%	N/A	92%	96%	93%	88%	96%	100%
Voluntary conversion into equity on qualified financing ⁴	0%	0%	0%	8%	11%	N/A	8%	4%	7%	12%	4%	0%
Conversion rate subject to price caps ⁵	68%	71%	56%	54%	50%	N/A	36%	52%	32%	47%	47%	40%
Conversion to equity at discounted prices ⁶	78%	75%	50%	88%	78%	N/A	79%	70%	78%	80%	84%	90%
Conversion to equity at same price as other investors	13%	15%	30%	8%	17%	N/A	17%	25%	20%	10%	8%	10%
Discount on conversion less than 20%	11%	20%	40%	14%	36%	N/A	25%	21%	29%	18%	16%	22%
Discount on conversion at 20%	69%	60%	20%	48%	36%	N/A	46%	63%	39%	55%	51%	33%
Discount on conversion greater than 20%	20%	20%	40%	38%	29%	N/A	29%	16%	32%	27%	33%	44%

¹ We based this analysis on deals having an initial closing in the period to ensure that the data clearly reflects current trends. Please note the numbers do not always add up to 100% due to rounding. Pre-Seed refers to convertible notes issued prior to the first preferred stock financing. Post-Seed refers to convertible notes issued after the first preferred stock financing.

² There were not enough pre-Seed convertible notes in Q1 2025 to provide reliable statistics.

³ Of the 2020 post-Seed convertible notes with warrants, 44% also had a discount on conversion into equity. Of the 2021 post-Seed convertible notes with warrants, 100% also had a discount on conversion into equity. Of the 2022 post-Seed convertible notes with warrants, 59% also had a discount on conversion into equity. Of the 2023 post-Seed convertible notes with warrants, 55% also had a discount on conversion into equity. Of the 2024 post-Seed convertible notes with warrants, 69% also had a discount on conversion into equity. There were no post-Seed convertible notes with warrants in Q1 2025.

⁴ The 2020 median dollar threshold for a qualified financing in pre- and post-Seed convertible notes was \$3M and \$10M, respectively. The 2021 median dollar threshold for a qualified financing in pre- and post-Seed convertible notes was \$4M and \$10M, respectively. The 2022 median dollar threshold for a qualified financing in pre- and post-Seed convertible notes was \$7M and \$10M, respectively. The 2023 median dollar threshold for a qualified financing in pre- and post-Seed convertible notes was \$5M and \$10M, respectively. The 2024 median dollar threshold for a qualified financing in pre- and post-Seed convertible notes was \$5M and \$10M, respectively.

⁵ The 2020 median price cap in pre- and post-Seed convertible notes was \$8M and \$47M, respectively. The 2021 median price cap in pre- and post-Seed convertible notes was \$10M and \$47M, respectively. The 2022 median price cap in pre- and post-Seed convertible notes was \$10M and \$50M, respectively. The 2023 median price cap in pre- and post-Seed convertible notes was \$20M and \$45M, respectively. The 2024 median price cap in pre- and post-Seed convertible notes was \$11M and \$28M, respectively. The Q1 2025 median price cap in pre- and post-Seed convertible notes was \$40M and \$65M, respectively.

⁶ Of the 2020 post-Seed convertible notes that had a discount on conversion into equity, 7% had warrants. Of the 2021 post-Seed convertible notes that had a discount on conversion into equity, 3% had warrants. Of the 2022 post-Seed convertible notes that had a discount on conversion into equity, 17% had warrants. Of the 2023 post-Seed convertible notes that had a discount on conversion into equity, 16% had warrants. Of the 2024 post-Seed convertible notes that had a discount on conversion into equity, 17% had warrants. Of the Q1 2025 post-Seed convertible notes that had a discount on conversion into equity, 0% had warrants.

Wilson Sonsini Methodology

- The Up/Down/Flat analysis is based on Wilson Sonsini deals having an initial closing in the period reported to ensure that the data clearly reflects current trends.
- The median pre-money valuation is calculated based on the pre-money valuation given at the time of the initial closing of the financing round. If the issuer has a closing in a subsequent quarter, the original pre-money valuation is used in the calculation of the median for that quarter as well.
- A substantial percentage of deals have multiple closings that span fiscal quarters. The median amount raised is calculated based on the aggregate amount raised in the reported quarter.

This report is based on detailed deal data provided by the firm's corporate and securities attorneys and analyzed by the firm's Knowledge Management department.

For purposes of the statistics and charts in this report, our database includes venture financing transactions in which Wilson Sonsini Goodrich & Rosati represented either the company or one or more of the investors.

THE ENTREPRENEURS REPORT: PRIVATE COMPANY FINANCING TRENDS

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